

80,000
by 2040

PRIMARY EXPORTS

- ▶ Agriculture & Food
- ▶ Manufacturing
- ▶ Chemical Processing
- ▶ Tourism

KEY DEVELOPMENT ISSUES

- ▶ Power for future development
- ▶ Water and Waste water capacity
- ▶ Continued investment
- ▶ Business expansion
- ▶ Industrial land availability
- ▶ Skills & highly qualified personnel

SUPPORTS FOR GROWTH

- ▶ Health care & professional services
- ▶ Housing
- ▶ Child care
- ▶ Expanded education options
- ▶ Population & talent attraction plan
- ▶ Reliable public transit
- ▶ Regional innovation and entrepreneurship networks

BENEFITS OF GROWTH

- ▶ Sustainable economy
- ▶ Enhanced recreational amenities
- ▶ More entertainment options
- ▶ Vibrant arts, sports & culture
- ▶ Ability to host major events (e.g Canada Games)
- ▶ Expanded retail & dining
- ▶ Air service East & West
- ▶ A more diversified Manitoba
- ▶ Helps province achieve "have province" status by 2040"

Growing *Together*. Thriving *Tomorrow*.

GROW BRANDON PARTNERS

GOVERNMENT OF CANADA • PROVINCE OF MANITOBA • CITY OF BRANDON • MANITOBA MÉTIS FEDERATION • BRANDON CHAMBER OF COMMERCE
• BUSINESS COUNCIL OF MANITOBA • MANITOBA CHAMBERS OF COMMERCE • ASSINIBOINE COLLEGE • BRANDON UNIVERSITY

